



# POWER TEAM

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## Mastermind Blueprint – Accelerate Your Success !!!

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A **mastermind group** (originally called Mastermind Alliance) is a peer-to-peer mentoring group used to help members Create, Inspire and Solve with the collective input and advice from the other group members. Mastermind groups are established to help create an environment that nurtures and supports growth.

The concept was coined in 1925 by author Napoleon Hill in his book **The Law of Success** and described in more detail in his 1937 book **Think and Grow Rich**. Hill quotes to say “when 2 people get together, a third mind, the Master Mind, was created.

An Important Aspect of Mastermind Groups: It’s a way of taking everyone’s personal and professional life to the next level.

**The Law of Success:** States a Mastermind is a friendly alliance among people to support each other with their plans. In *The Law of Success*, Hill adds another element to the idea of a mastermind group: the group helps to organize useful knowledge, creating a virtual encyclopedia from which each member can draw information.

**Now we have clearly defined what a Mastermind is, lets break down how to START and GROW your mastermind.**

- A Mastermind should be small (total members) – you can decide on how many members to add to YOUR Mastermind to keep it small and productive.
- A Mastermind should ONLY include individuals who are SOLD OUT on the project or company the Mastermind is built around (CFX)
- Members of the Mastermind should be laser focused on the project and not promoting multiple income opportunities. This should be an absolute no for members of your Mastermind.
- Inviting your TOP players who are focused on building a multimillion-dollar business is the BIG IDEA.

Your Mastermind will build rapport and trust amongst your members. Being growth oriented and willingness to help others succeed is a MUST for consideration when inviting people to your Mastermind.

### **Final Thoughts:**

Use Telegram for your Mastermind. Ideally, a mastermind should be conducted weekly or every other week. Try to keep each meeting to a specific format to make sure everyone stays involved.

# **START YOUR MASTERMIND TODAY!!**