



POWER TEAM

The Perfect Facebook Live Blueprint

The Perfect Facebook Live Whether you have been doing FB lives for ages or never ever done even 1 single live in your whole life .. This Blueprint is for YOU!

The Video Template >> <https://youtu.be/Nve1kgaRU6o>

3 Steps to Properly Prepare for your Live

Step 1: Plan ahead your live stream topic. Finding something interesting to talk about can be a little difficult especially you do the *day challenge See below for a list of live stream topics

Step 2: Come up with your Subject to be posted with your Live

Step 3: Find a great location to broadcast from The Format!

➤ Introduction

➤ Content

➤ Close or Call to Action If you are following the Facebook Blueprint

<https://www.cfxpowerteamsite.com/blueprints> then you should be introducing yourself within the first 60 seconds of the livestream

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THINGS NOT TO DO !!! Do not wait for people to get on. The one thing everyone seems to do but is 100% entirely the WRONG THING to do is to say ... “I’m going to wait for people to hop on” or “I’ma let Facebook do its thing and build my audience” this is not the setting for this...

BESIDES now you’re making your live audience wait for others when the fact is 90% of your viewers will catch the replay #Replayviewers Do not start before you are 100% ready

BE PREPARED TO ROCK AND ROLL The Introduction

“Hey you guys, Welcome to the Live Stream. My name for those that maybe hopping on that don’t know me yet, Justin Halladay here in Jacksonville Florida. Say something about yourself that will give value for instance “I’m a full-time entrepreneur and I help people leverage time for income”

You can come up with your own introduction or ask Justin Halladay to help you create yours. You can use this for every live stream and get use to saying it so it rolls off your tongue! In Today’s Live Stream we will be talking about

_____ (whatever topic you chose for the day) “But before we get started, I wanted to introduce you to my boys” (for example) or “I wanted to show you these photos on my wall of our wedding and my beautiful wife” or whatever will add more credibility to YOU ... and so a nice warm and fuzzy introduction before you get in the CONTENT of the livestream...

The Content: See below for the list of 100 available topics The Close or Call to Action: If You discussed your CFX business, or any aspect of CFX (without mentioning the name of the company) then your call to action would be something like this .. “If you’re someone that could benefit from these Automated Service, DM me directly so I can send you some details” If you just stuck to your topic then your call to action would be based on the topic for instance if you are discussing your favorite book you could close with.. “OK You guys drop a

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comment below with you #1 book recommendation on (Attraction Marketing for example) so everyone can consider their next read! “ Or “if this Livestream was valuable to you **DROP** a Fire Emoji in the comments please so I can make sure to come back and do another one just like this in the near future!” the more questions you ask the more engagement you get and the more FB will push out

your live to your network and if your profile is **PUBLIC** (which it should be) you will get more people joining your live that are not even your **FB friends**
(POWERFUL STUFF HERE YOU GUYS)

Engagement on your Livestream is crucial **THE MORE ENGAGEMENT YOU GET** the more people will see your replay !!! **The BIGGEST THING IS TO JUST DO IT .. DO NOT** let your **FEAR STOP YOU** from reaching **YOUR GOALS** and **MAKING YOUR DREAMS COME TRUE !!!**

FB Live Stream Ideas to get YOU Started!

1. Do a live Q&A about your topic of interest
2. Share the setup at your office or studio
3. Share your favorite [insert your area of expertise] tips
4. Give a cooking demonstration
5. Do a “get ready with me” scope (putting on makeup, doing hair, picking outfits for an event, etc)
6. Share your favorite place (to work in, relax in, etc)
7. Show off your adorable pet and the tricks it can do
8. Read your blog post out loud or do a supplemental video to it
9. Do a mini webinar / training
10. Offer relationship advice (if you’re a love coach, for dating; if you’re an entrepreneur, what about team or client relationships)

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11. Draw something fun
12. Looking over your shoulder as you set up your technology, systems, funnel, etc
13. Share a movie review
14. Share a book review
15. Do a book reading
16. Share your reading list focused on a genre
17. Karaoke scope or lipsyncing
18. Read the news (& include your own commentary)
19. Paint a landscape on location
20. Share (or teach) a dance routine
21. Do a live workout
22. Makeup or hair tutorial
23. Do an interview with someone you're currently with
24. Do an interview with someone as they are on Google Hangouts or Skype
25. Live stream an event or conference (make sure this is okay before you do it, always ask permission)
26. Behind-the-scenes as you get ready to go on stage, run a webinar, etc
27. Adventures in foreign countries or other cities across the world
28. Stream your presentation or speech as you give it to an audience
29. Practice or prep for your real in-person speech by doing it for Periscope people first
30. Discuss what you learned today
31. Share what inspires you
32. Share your progress on your goals
33. Share your philosophy on life and/or business

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34. Share your followers your collection of XYZ
35. Unbox something live
36. Test headlines for a blog post or product name
37. Offer advice or tips around business, life, marketing, finance, etc
38. Share your mistakes and what you learned from them along the way
39. Share a case study of a client of yours (with their permission)
40. Tell secrets
41. Do a networking session for the participants
42. Share a family event
43. Introduce viewers to your new favorite band
44. Tell a ghost story
45. Raise funds or donations to a local charity
46. Invite people to your local or online event
47. How you stay motivated or inspired
48. Your biggest obstacle in life/business and how you overcame it
49. What you'd tell your younger self
50. Things you wish you knew before you XYZ
51. Why you do a certain thing differently than most
52. Things you learned during an event/conference
53. List out some of your favorite brands that help you do XYZ
54. Your favorite tools to make your life easier
55. The best investments you've ever made
56. Your morning routine
57. Your nightly routine
58. Dance party
59. Shopping trip

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60. Announcing something big and juicy
61. Hosting a giveaway or contest
62. Something crazy that happened to you
63. How you travel and your tips for easy traveling
64. Cook something live and share the recipe
65. How to do something most people don't know how to do
66. Talk about Multiple Stream of Income
67. Talk about the markets
68. Talk about network marketing

**This is just a start there are literally hundreds of other ideas not on this list
.. BE CREATIVE AND BE YOU !!!**

BONUS TIP: You can search YouTube for just about anything and learn a new trick to teach your audience !!